

## INVENTION (THE CANONS OF RHETORIC)

artistic proof

inartistic proof

stasis

logos

ethos

pathos

deduction

induction

argument by:

signs/probability OR  
circumstance

definition

similarity

cause/effect

testimony

material topics

formal topics

common topics

special topics

\*please post any reliable, helpful websites with any of these terms on your shared class website. You may share resources, but find definitions and examples on your own.

One helpful site:

<http://humanities.byu.edu/rhetoric/Silva.htm>